

# ACU Sponsored Shirt Fundraiser

Parents & Cheerleaders,

It's time to start getting sponsors for our shirts. This is our biggest fundraising event of the season. If you work hard at it, you can pay for your entire season!!! Go around to businesses that you may use or anyone that owns a business that you know or any individual wanting to sponsor you, get them to donate \$25 or more and their name will be printed on the sponsor shirts and listed on our website with a direct link to their website. DO NOT mass fax, email, etc businesses and people that you do not know! All of the sponsorship money you get goes directly 100% into your child's account. All sponsor money is due no later than May 31<sup>st</sup>.

Attached is a letter explaining the donation to the sponsors with a form for them to fill out at the bottom--please make as many copies as you need. The Sponsor Information forms need to be turned in with the money by May 31<sup>st</sup>. Make sure the business/sponsor name is exactly as it should appear, i.e. caps and lowercase where they should be. Print clearly. Absolutely no logos or slogans, business/sponsor name will be typeset by the screen printer. The last page is a shirt order form. This is for you to order as many shirts as you would like. Each cheerleader needs a shirt for practice and to wear around town and at competitions. When they perform at the AR-OK State Fair they will be required to wear this t-shirt. Friends and family may also want a shirt to wear to competitions. The shirts need to be pre-ordered and paid for by May 31<sup>st</sup>.

This year the shirts will be custom tie dyed in ACU colors. I am using a new company and the sponsor's names will be as big as possible on the backs of the shirts.

Any questions?

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